

West Palm Beach, FL 33407 100 Fairfield Dr

Advertiser

Schedule Dates

Ste 306 600 Fairmount Ave Towson, MD 21286 Mentzer Media Services

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1776

Account Types

National/Political Issue Agency BRD

Sales Tax Net Total Phone/Fax

Buyer Name Sales Office

Comments Billing Type

AMER CROSSROADS 10/9 Weekly/Irregular

10/09/12-10/15/12 American Crossroads (41509) CLOYD, ELISE TeleRep/DC, Washington DC (2995) CANDIDATE ADVERTISM (461666) POLITICAL ISSUE (ns) (1187) TeleRep Washington DC

Brand

Salesperson

Product

Agency

Last Modified Demo ç Ç Headline #

8

\$42,700.00 <u>Rate</u> \$42,700.00

Commission Commission % Package Deal Order Type 15.00

\$6,405.00 A35+R Normal

Nancy Brutus \$36,295.00 06225436 Grand Total: By Broadcast Month Spots
Getter2012 - 12 15 68 --

7/13/1	\$2,400.00 West Palm Beach (WPEC) \$4,500.00 West Palm Beach (WPEC) \$4,000.00 West Palm Beach (WPEC)	***************************************								
7/13/1 7/13/1 7/13/1 7/13/1 7/13/1	West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC)	(CONCEARSE)	Date		i.	Accepted-Station:	197		A second second	
7/13/1 7/13/1 7/13/1 7/13/1 7/13/1	West Palm Beach (WPEC) West Palm Beach (WPEC) West Palm Beach (WPEC)			RAC.	CONFIRMATION CONTRACT	-			Accepted Agency/advertises.	Accepted
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7/13/1 7/13/1 7/13/1 7/13/1	West Palm Beach (WPEC)					30 on Cot 1000 or	,,	10/09/12-10/00/12	Est 9.6 Unapproved (Newl.) on credit hold /	Est 9.0
7/13/1 7/13/1	West Palm Beach (WPEC)	\$4,500,00	\$750.00	0,	6	.30 11F- 11:35P (EST)	ω	10/09/12-10/14/12	Est 8.0 Unapproved (NewL) on credit hold / SPOT	Est 8.0
7/13/1		\$2,400.00	\$300.00	σ,	2 2 2 2	:3011:35P- 12:35A (EST)	ن	71 175 101 - 71 160 lbs	SPOT	
7/13/1						32		10/09/12-10/12/12	Est 7.0 Unapproved (NewL) on medit hold /	Est 7.0
7/13/1	\$1,800.00 West Palm Beach (WPFC)	\$1,800.00	\$450.00	4	* × × × ×	:30 7:30P- 8P (EST)	2	10/09/12-10/12/12	SPOT (NewL) on credit hold /	ESL 0.0
7/13/1	\$3,000.00 West Palm Beach (WPEC)	0.000,00	\$100.00				+			E.+ E.>
1/51/7	What John San - Carlos	43 DOO 64	\$500.00	5	6 × × ×	:30 5:30P- 6P (EST)	u	19/09/12-10/12/12	Est 5.0 Unapproved (NewL) on credit hold /	Est 5.0
11/63/17	\$3,000.00 West Palm Beach (WPEC)	\$3,000.0	\$500.00	6	<u>б</u> × × ×	:30/5P- 5:30P (EST)	<u>u</u>	21/71/01/21/60/01	SPOT	,
11011	\$1,500.00 West Palm Beach (WPEC)	\$1,500.0	\$375.00	4	* × × ×	John St. (CO.)		100000000000000000000000000000000000000	SPOT State of Manual Concrete hold (Fet 4 0
i i i						-30 AD. ED (ECT)		10/09/12-10/17/17	Inapproved (NewL) on credit hold /	Est 3.0
C1/E1/2	\$1,200.00 West Palm Beach (WPEC)	\$1,200.0	\$300.00		4 × × × ×	:30 11A- 12P (EST)	ţu.	10/09/12-10/12/12	SPOT (NewL) on credit hold /	151 2.0
	\$900.00 West Palm Beach (WPEC)	0.006\$	\$225.00	4	× × × ×	1309A- 10A (EST)		10/09/12/10/14/7	SPOT	
Comments Entered	Station	Total	Rate	Spots	SPW Mo I'u We Th Fr Sa Su	Aut lines	Jeec religion	1000043-4043/43	Est 1 0 inapproved (New) \ on credit hold /	Est 1 0



WREGISUSE CONTROL Advertiser West Palm Beach, FL 33407

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71/c1/n1-71/6n/n1

Last Modified

Nancy Brutus

\$42,700.00 \$42,700.00

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Brand Product

Buyer Name Sales Office Salesperson

Phone/Fax

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1776

Comments Billing Type Account Types

AMER CROSSROADS 10/9

Weekly/Irregular

National/Political Issue Agency BRD

Ste 306

Towson, MD 21286

600 Fairmount Ave

Mentzer Media Services

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Menizer Media Services (1381) CANDIDATE ADVERTISM (461666) POLITICAL ISSUE (ns) (1187) TeleRep Washington DC TeleRep/DC, WashIngton DC (2995)

CLOYD, ELISE

Sales Tax Net Total Commission Commission % 15.00

Order Type Package Deal Demo Headline # \$6,405.00 A35+R 06225436 \$36,295.00 Normal

Accepted-agency/advertiser Est 18.0 Unapproved (NewL) on credit hold / Est 17.0 Unapproved (NewL) on credit hold / Est 16.0 k/napproved (NewL) on credit hold / Est 15.0 Unapproved (NewL) on credit hold / Est 14.0 Unapproved (NewL) on credit hold / Est 13.0 Unapproved (NewL) on credit hold / Est 12.0 Unapproved (Newl.) on credit hold / Prime Est 1.1.0 Unapproved (NewL) on credit hold / 10/13/12-10/13/12 Est 10.0 Unapproved (NewL) on credit hold / Line Line Type / Break Type (Ref #) 10/14/12-10/14/12 10/13/12-10/13/12 10/13/12-10/13/12 10/14/12-10/14/12 10/14/12-10/14/12 10/11/12-10/11/12 10/14/12-10/14/12 10/14/12-10/14/12 Dates S Length ete () :30 7P- 8P (EST) :30 7A- 9A (EST) :30 9P- CBS-Person of Interest (Thursday) :30 9A- 10:30A (EST) :30 7A- 8A (EST) :30 10P- CBS-48 Hours Mystery (Saturday) :30 SP- 10P (EST) :30 10:30A- 11:30A (EST) :30 8A- 9A (EST) Run Times Accepted Station: CONFIRMATION CONTRAC SPW Mo Tu We Th Fr Sa <u>__</u> N N ត ㄷ _ -Spots Dates Rate \$1,200.00 \$1,000.00 \$1,000.00 \$4,000.00 \$1,000.00 \$1,800.00 \$150.00 \$200.00 \$150.00 Comments Total \$4,000.00 West Palm Beach (WPEC) \$1,000.00 West Paim Beach (WPEC) \$1,000.00 West Palm Beach (WPEC) \$1,200.00 West Palm Beach (WPEC) \$1,800.00 West Palm Beach (WPEC) \$2,000.00 West Palm Beach (WPEC) \$200.00 West Palm Beach (WPEC) \$150.00 West Palm Beach (WPEC) \$300.00 West Palm Beach (WPEC) Station Comments 7/13/12 7/13/12 7/13/12 7/13/12 7/13/12 7/13/12 7/13/12 7/13/12 7/13/12 Entered



WPEC 1100 Fairfield Dr West Palm Beach, FL 33407

Product Brand

ğ Phone/Fax Buyer Name Sales Office Salesperson

TeieRep Washington DC

Weekly/Irregular National/Political Issue Agency BRD CLOYD,ELISE

Comments Billing Type Account Types

AMER CROSSROADS 10/9

Ste 306

Towson, MD 21286

Mentzer Media Services 600 Fairmount Ave

Advertiser Annerican Crossroads (41509) Demo Order Type Headline # Package Deal A35+R 06225436

CANDIDATE ADVERTISM (461666) POLITICAL ISSUE (ns) (1187)

TeleRep/DC, Washington DC (2995)

Net Total Sales Tax Commission Commission % 15.00 \$36,295.00 \$6,405.00 Normal

Nancy Brutus Coct., 2012. 89 .68 \$42,700.00 \$42,700.00

Accepted-Agercy/Advertiser		SPOT	Est 27.0 Unap	SPOT	SPOT	Est 25.0 Unap	SPO1	Est 24 0 Inan	CodS SpOJ	SPOT	Est 22.0 Unap	COUST TO COUST	Prime	Est 20.0 Unar	entro ner se	
cy/Advertiser		- Applied	Est 27.0 Unapproved (NewL) on credit hold /	SPOT (NeWL) on credit hold /		Est 25.0 Unapproved (NewL) on credit hold /	SPOT	proved (New 1) on credit hold /	ESt 23.0 Unapproved (Newl.) on credit hold /		Est 22.0 Unapproved (NewL) on credit hold /	SPOT SPOT (Newl, on credit hold /	Transfer (North Control of the Contr	Est 20.0 Unapproved (NewL) on credit hold /	Est 19.0 (Unapproved (NewL) on credit hold / Prime	and the vices the (set #)
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Date: Accepte			:30 11:35p- 12:35a /FST)	:30/7:30P- 8P (EST)	.30 3:30F- 0F (EST)	-30 m 30 feet	:30 SP- 6:30P (EST)		:30 4P- 5P (EST)		ع0 114° 130 (خرب)	:30 9A- 10A (EST)	(Sunday)	Soliday)	:30 9P- CBS-The Good Wife	Lengun Kun Ilmes
CONFIRMATION CONTRACT				3-6 	2		2	* -	F-	Į-		j				SPW Mo Tu We Th
CONTRA	••••						••••								1	Fr Sa Su
Date		, <u>1</u> , 2		ы. (6.	<u>N</u>		<u>N</u>			<u>,,</u>		<u>}</u>	1 \$1	-		Spots Rate
		\$300.00	-	\$450.00	\$500.00		\$500.00		\$375.00	\$300.00		\$225.00	\$1,000.00		\$2,300.00	ส -
Comments:		\$600.00		\$450.90	\$1,000.00		\$1,000.00	1	\$375.00	\$300.00		\$225.00	\$1,000.00	1000	\$2,300.00	iola.
		\$600.00 West Palm Beach (WPEC)	141 (4C)	\$450.00 West Palm Beach Owner	\$1,000.00 West Palm Beach (WPEC)		\$1,000.00 West Pain Beach (WPEC)	es entre and extensive (AAU Tree)	\$375 (ID) West Palm Reach (World)	\$300.00 West Palm Beach (WPEC)		\$225.00 West Palm Beach (WPEC)	\$1,000.00 West Palm Beach (WPEC)		\$2,300.00 West Palm Beech (WPEC)	Station
					1,114							10.000			Comments	Camman
		7/13/12	V/13/12		7/13/12	71.13/12	7/17/17	7/13/12		7/13/12	71/01:7	CHCH	7/13/12	27 (01 (7/13/13	



West Palm Beach, FL 33407 1100 Fairfield Dr

Ste 306 Towson, MD 21286 Mentzer Media Services 600 Fairmount Ave

Comments Billing Type

AMER CROSSROADS 10/9 Weekly/Irregular

Se Product Buyer Name Brand Agency Account Types Phone/Fax Sales Office Salesperson Advertiser Schedule Dates া স্থা Mentzer Media Services (13 ____________Crossroads (4150) 1776 National/Political Issue Ageni CLOYD,ELISE TeleRep Washington DC CANDIDATE ADVERTISM (4) POLITICAL ISSUE (ns) (118) TeleRep/DC, Washington DC 10/09/12-10/15/12

			ncy axu
		Sales Tax	
	\$36,295.00	Net Total	
	\$6,405.00	Commission	
- The second	15.00	Commission %	
		Package Deal	
	Normal	Order Type	C (2995)
	A35+R	Demo	461666)
	06225436	Headline #	87)
by broadcast month spects Kate .Oct. 2012 68 \$42,700.00 Grand Total: 68 \$42,700.00	No	Last ModifiedEfficered By	99)

Accepted-	12,000	Ect 28 0
Accepted-Age-ICy/Advertiser.	SDOI	Line type / Break Type (Ref #)
The second section of the sect	101 for 101 to 101 for	Dates
		Sec
Date	٥٠	Sec Length
CONFII	2011117 ±11339 (E31)	Run Times
NEW PROPERTY.		SPW
N/A		SPW Mo Tu
NOLL		u We Th
CONFIRMATION CONTRACT		1 Fr Sa Su
RAC	2	Spots
Daile	\$750.00	Rate
Comments	\$1,500.00	Total
	\$1,500.00 West Palm Beach (WPEC)	Station
		Comments
	 7/13/12	Entered

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	d Location: \/	NPEC-	TV	Dá	ote: 0/5/12
I, Lauren Schudo hereby reque	umacher est station time conc	erning the foll	owing issue:		
American Cros	sroads		295-514-90-971 - 31-		
* * * * * * * * * * * * * * * * * * *					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	ماحب	ec # 13	3C332	2	
Total Charg	jes: \$ 42	,700	GROSS		
his broadcast ti	me will be used by:	-	ossroads		·
	ogramming (i lating to any				
	□ Yes			□ No	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
AMERICAN CROSSROADS
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least
TO BE SEGNED BY ISSUE ADVERTISER Signature Contact Phone Number
TOBE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Acc



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RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE/ISSUE: HMCALCATE CROSSROADS PARTY:
OFFICE/DESCRIPTION: ISSUE ELECTION DATE: MICHZ
INQUIRY MADE BY: Candidate Manager Agency Committee (circle one)
ADDRESS: CROSSNOADS MODIA - Alexanoria
LL CAMAR Ctr. PLAZA, Suite 555
Alexandria, VA 22314
PHONE: FAX:
EMAIL:
Information Requested: AVAICS & Rates
Final Disposition: Orden Placed \$42,7000
If Committee, list officers and position: TREASURER: MARGEE CLANCY
T'RED WASH
T'Rep WASH